

Workshop University®

KEYNOTES • WORKSHOPS • WEBINARS
WITH JEAN M. DIGIOVANNA

You are the subject matter expert in your business. Workshop University® teaches you powerful techniques and tools to turn your expertise into powerful workshops and webinars so you can attract more clients, make more money and have a blast doing it.

Get More Clients & Make More Money with Powerful Workshops & Webinars

(45-90 min)

You've heard it before: workshops and webinars are two of the fastest ways to get new clients and grow your business. But...only if you're doing them right! If you recognize that **NOW** is the time to reach a larger audience or you're already giving workshops or webinars but not producing the results you want, then join us to leave with immediate steps to get started and learn how straightforward, fun and lucrative it can be. Get ready to share your message with the world!

In this highly engaging talk, you will leave with:

- ◆ How workshops and webinars can apply to **YOUR** business
- ◆ The #1 purchasing principle that gets butts in seats
- ◆ The foundation you must have in place to ensure success
- ◆ Your unique message and signature topic
- ◆ The secret formula for creating high impact
- ◆ The biggest mistake to avoid so you don't leave money on the table
- ◆ The 5-step process for creating powerful workshops and webinars

Webinar Fast Track: Turn your Expertise into Money-Making Webinars (and have a blast doing it!)

(45-90 min)

Webinars are one of the fastest ways to reach a global market and become known as an expert in your field. They are also great for introverts! The thought of running a webinar, though can be very daunting. In this engaging session, you will leave with practical steps to turn your expertise into powerful webinars and reach a global market in 2014. It's time to get on-line with webinars and discover how straightforward, fun and lucrative they can be!

In this interactive session you will leave with:

- ◆ How webinars can apply to **YOUR** business
- ◆ The #1 purchasing principle that gets butts in seats
- ◆ The foundation you must have in place to ensure success
- ◆ The secret formula for creating high impact
- ◆ The biggest mistake to avoid so you don't leave money on the table
- ◆ The 5-step process to turn your content into powerful webinars
- ◆ The top webinar tools that will rock the house

About the Founder of Workshop University®

- ◆ Over 20 years of Corporate Training, Facilitation and Instructional Design
- ◆ Public Workshop Facilitator & Speaker in life & business strategies since 2000
- ◆ Delivered 100's of workshops and webinars to corporate, non-profit and academia
- ◆ Certified Professional Co-Active Coach (C.P.C.C) in 2001
- ◆ Member ICF for over 10 yrs & National Speakers Association since 2005
- ◆ Founder of parent company ThinkPeople® in 1998, a Consulting & Training firm
- ◆ Spoke at 2010 Annual ICF Conference and several ICF Chapters across the country
- ◆ Named one of the top 10 Coaches of Boston by *Women's Business Boston*, 2007
- ◆ Published co-author of *Success is a State of Mind* alongside Mark Victor Hansen, Les Brown and Deepak Chopra



Jean Marie DiGiovanna
President Workshop University®

Package your expertise into powerful workshops and webinars and double your impact and income

"Jean provided the East Bay Coaches with an incredibly rewarding evening program. Her naturally engaging and charismatic style, combined with a content rich presentation and her mastery as a speaker made her an instant favorite with our coaches. With a deeply authentic presence as a speaker, Jean shared information in an interesting and interactive format that was on-target for our audience. We have a high-bar and Jean leaped over it in a single bound."

~ Victoria Wolfe, President,
East Bay Coaches Chapter

Jean M. DiGiovanna
303-413-8001



jean@workshopuniversity.com
www.workshopuniversity.com